

2018 ANNUAL EEO PUBLIC FILE REPORT

Fond du Lac Band of Lake Superior Chippewa

Stations: WKLK(AM), Cloquet, Mn
WKLK(FM), Cloquet, Mn
WMOZ(FM), Moose Lake, MN

Reporting Period: 11/21/2017-11/20/2018

No. of Full-time employees: 5-10
Small Market Exemption: Yes

The employment unit filled no full-time positions during the reporting period.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Participated in job fairs by station personnel who have substantial responsibility in making hiring decisions.

The Stations' General Manager participated in the "Carlton County Fair" in Barnum, Minnesota, August 16th-19th. Held annually this event allowed us to give out literature explaining job options and opportunities to the fair goers and talk to them about our radio stations.

The Stations' General Manager and Operations Manager participated in the National Night Out on August 7th where a table with information packets about the radio industry and types of jobs that may be available now and in the future could be picked up by those interested.

The Stations' Operations Manager participated in the Fond du Lac Community College Job Fair at Fond du Lac College, Cloquet, MN on March 14th, 2018. About 1,100 high school students attended the event where we had a booth with information about the radio industry.

The Stations hosted an open house for all area high school Student's grades 11 and 12 on May 16, 2018 to discuss jobs in the broadcast industry as well as possible internships at the stations' in the future.

On October 31st, 2018 the radio stations participated in the Cloquet Memorial Hospital/Minnesota Workforce Center Harvest Job Fair. Over 25 employers from the area participated in the event (not just those from the health Care field) participated.

(A job flyer describing station job openings and providing information about the stations is made available to the participants at all such events.)

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Participated in an Internship Program aimed at providing training to students interested in the broadcasting industry,

The radio stations offered local high school students and college students the opportunity to job shadow sports announcers throughout our high school sports season. All of those who attended were given an information sheet about careers in sports play-by-play and the Do's Don'ts of doing radio play-by-play.

Participated in job banks, internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to provide notification specific job vacancies.

Engaged in our local community on our Facebook page and through our website, www.northwoodsradio.com. Station staff also actively participates in community events, such as local sports events, live broadcasting area festivals, etc.